Activity type: Business Model Canvas（Case Study/Real-life examples）

ACIC-BMU in collaboaration with IIC-HRC organised an event on Business Model Canvas on 21st May, 2022

Venue: Zoom session

Speakers/Resource person: Mr. Rahul Pandey, Mr. Sudhakar Paul

Mr. Rahul Pandey is deeply enthusiastic about India, Innovation, Entrepreneurship and people. He is presently building "Pulpy Dive": India's First Cold-Pressed Cloud Juice Bar and is on a challenge of democratizing intake of Cold-pressed juices. Until July 2021 he acted as Chief Operations Officer at a start-up incubation centre in Delhi. As a part of the entrepreneurship surroundings he continues interacting with students, innovators and aspiring entrepreneurs, and assists them in finding out and solving the actual indigenous issues of India. Rahul has been mentoring startups from agritech, mental health, education, food and beverages, technology and others. Rahul has been invited by prestigious institutions like IIM, DU, DTU, IIITD, NSUT and others to talk on subjects associated with entrepreneruship/Innovation, social entrepreneruship, income and leadership.

Mr. Sudhakar Paul is a Management expert and a startup evangelist who has been working for the eco-system for more than a decade. Presently Mr. Sudhakar is running as an Incubation Manager at AIC-AUDF and prior to this he was a part of the national flagship entrepreneurship programs of Ministry of Food Processing and Ministry of Power.

Objective/Purpose:

- Introduction to the Business Model Canvas.
- Teaching individuals ways to use the Business Model Canvas.
- Telling individuals about the significance of principles inculcated in the Business Model Canvas which include Value Proposition, Customer segmentation and so on and a way to practice them.

Participants:

- A total of 24 participants took part in the event.

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ACIC-BMU PRESENTS

SESSION ON BUSINESS MODEL CANVAS

DATE & TIME

21st May, 2022
Starts at 3:00 P.M.

Register here

Mr. Rahul Pandey
Founder-Pulpy Dive

Mr. Sudhakar Paul
Incubation Manager
AIC-AUDF

MIET INSTITUTION'S INNOVATION COUNCIL | INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative) | IIHMR UNIVERSITY | Institute of Innovation & Entrepreneurship (I²E) | teri school of advanced studies — Deemed-to-be University — | IITM GROUP OF INSTITUTIONS MURTHAL | IITM GROUP OF INSTITUTIONS SONEPAT (DELHI-NCR)